

Community Blood Center of the Ozarks
Bringing Dreams to Life Blood Drive
Official Rules and Regulations

1. Purpose: Community Blood Center of the Ozarks, Inc. ("CBCO") is sponsoring and operating the Bringing Dreams to Life Blood Drive (the "Events") with the purpose of promoting and obtaining blood donations from donors for charitable purposes. Adelmanvacations.com in Springfield, Missouri will sponsor the Events by helping to fund the prizes for the drawings for Event participants.
2. Event Description: CBCO will hold Events from, June 1, 2019 through August 31, 2019, at donor centers located in Springfield and Joplin, MO and Springdale and Bentonville, AR.
3. Eligibility: Events are intended to encourage and obtain blood donations from persons eligible to make blood donations to CBCO. Contributions are strictly voluntary, and no contribution, donation, purchase or payment of any kind is necessary to complete an entry form for the drawing for an opportunity to win the prize. Event participants must be 18 years of age or older and present a valid photo ID at the Event. If an Event participant is under the age of 18, entry must be given or assigned to a parent or legal guardian. Winner must meet travel agency age requirements to travel. Employees of CBCO, event partners and their immediate family and household members are excluded from participating in the drawing for Event participants.
4. How to Enter: The Event is limited to Saturday, June 1, 2019 through Saturday, August 31, 2019 at participating CBCO donor centers. An Event participant will be automatically entered into the drawing when registered to donate blood. Participants may also complete a "Donor Referral" form available on the CBCO website (<http://www.cbco.org/dreams>) to receive an additional entry for each form returned by another Event participant. While Event participants are encouraged to make blood donations, any eligible person who participates in the Event may make a single entry into the drawing for the opportunity to win the prize using the online form at the CBCO website.
5. Grand Prize Drawing: A drawing will be conducted each week, beginning Friday, June 14th to identify one (1) winner from the Participant database for a \$100 VISA gift card. Two separate attempts will be made to contact a winner. If contact with the winner cannot be established, an official with CBCO will randomly draw another number or name from the database of all finalists to determine the winner. Each week, this winner will be placed in the list of Grand Prize finalists. On Friday, September 6, 2019, each Grand Prize finalist will attend a final prize drawing event to be held at 10:00 a.m at CBCO's main headquarters at 220 W. Plainview Road in Springfield, Missouri. At this event, Grand Prize finalists will participate in a random drawing to determine a Grand Prize winner. Attendance at this event is required to participate; failure to attend will result in forfeiture of the Grand Prize drawing opportunity. The determination, selection and identification of winners by CBCO will be final. The Grand Prize winner is required to coordinate prize fulfillment with Adelmanvacations.com in Springfield, MO.
6. Bleed Red Drawing: A separate drawing will be conducted on Thursday, July 18th to identify one (1) winner from the Participant database for a \$1,000 travel voucher. The winner of this drawing will be selected solely from entries made (consistent with item #4 above) at the Springfield donor center on July 8 or 9, 2019 or the Joplin donor center on July 15 or 16, 2019. Two separate attempts will be made to contact a winner. If contact with the winner cannot be established, an official with CBCO will randomly draw another number or name from the database to determine the winner. The determination, selection and identification of the winner by CBCO will be final. The Bleed Red drawing prize winner is required to coordinate prize fulfillment with Adelmanvacations.com in Springfield, MO.

7. Prize: There will be twelve (12) VISA gift card winners, one (1) \$1,000 vacation package winner (Bleed Red Drawing), and one (1) \$5,000 vacation package winner (Grand Prize Drawing). Arrival dates are subject to availability. Vacation package winners can add extra guests, extra days, and resort upgrades for any additional fees to tailor the package to their specific needs. This prize package is non-transferable and non-assignable. Both vacation packages are subject to date availability. The Event winner is required to coordinate prize fulfillment with Adelmanvacations.com. The Event winner's failure to make arrangements with Adelmanvacations.com for prize fulfillment by September 3, 2020, results in complete forfeiture of the prize. In such event, a replacement winner will not be determined and the opportunity to win the prize will be withdrawn.
8. Taxes: No cash equivalent prizes will be provided in lieu of the designated prize. Any and all taxes, charges and other fees including, but not limited to, ticket upgrades, parking, as well as any income taxes payable, are the sole responsibility of the winner and will require completion of a form W9.
9. Release of Liability: By participating in the Event, Event participants release CBCO, Adelmanvacations.com and their respective directors, officers, agents, representatives, members, employees, affiliates, subsidiaries and parent companies, insurers, attorneys, sponsors, participating charities, and other related entities, from any and all liability, claims, causes of action, and losses or damages of any kind, arising out of or relating in any way to the Events, participation in the Events, determinations of eligibility, interpretations of these rules, award of the prize, delivery of the prize, and condition of the prize.
10. Promotion: By participating in the Event, the Event participant who wins the prize consents to the use of his/her name, identity, photograph, image and likeness in any materials, announcements or communications relating to the Event, whether in print, online or in any other media form. Additionally, the Event participant who wins the prize consents to the use of his/her name, identity, photograph, image and likeness in marketing, promotional or other materials and communications without additional compensation.
11. Odds: The chances of winning the prize will depend on the total number of eligible entries received for the drawing.
12. Law: The Event is subject to all federal, state and local laws and regulations and is void where prohibited by law.
13. Decisions: CBCO will supervise and oversee the Event, blood donations, entries into the drawing, drawing of finalists, drawing of the winner, and any and all interpretations of these rules. All drawings will be made under the supervision of an official of CBCO. Event participants agree to abide by the terms of these official rules and regulations and by the decisions of CBCO, which are final and binding on all matters pertaining to the Event.
14. Rescheduling: CBCO reserves the right, in its sole and absolute discretion, to postpone, delay or reschedule the Event for any reason, including inclement weather, acts of God, or other circumstances beyond the reasonable control of CBCO.