



# CIRCULATOR

*A quarterly publication celebrating life through blood donation*

*Summer 2017*

## Come to our Biggest Blood Drive of the Year

CBCO is prepared to break records at the 13th Annual Bleed Red Blood Drive, scheduled for Monday, July 10, and Tuesday, July 11, at donor centers in Springfield and Joplin, Missouri, and we're counting on you to help. Last year, 782 pints of blood were given by donors who, in return, received fun perks associated with the baseball-themed event. This year's goal is 845 pints.

Photo opportunities will abound at Thomson Donor Center in Springfield, with visits both days from Louie, the Springfield Cardinals mascot; the Louie Girls; and CBCO's very own mascot, Half Pint. Springfield Cardinals players will make an appearance Monday. Broadcasting live from CBCO's Thomson Donor Center in Springfield during the event will be sponsors KSGF, Power 96.5, and KTTS.

Summer is a challenge for meeting patient needs, with high schools out of session, families on vacation, and normal routines thrown off a bit. Donating blood may not be high on the summer To Do List, yet the need for blood does not decrease.

### All Bleed Red participants will receive:



- A ringer T-shirt emblazoned with the 13th Anniversary logo.
- Two general admission tickets to a Springfield Cardinals game.
- Hardee's coupon for free Hand-Breaded Chicken Tenders.
- Hardee's sausage biscuits until 11:00 a.m., followed by hot dogs, chips, and Coca-Cola products.

In addition, participants' names will go into the hat for prize drawings that include autographed Cardinals gear, upgraded ticket packages, Cardinals bobbleheads, hats, and more. One lucky donor will win the chance to throw out the first pitch at a Springfield Cardinals game.

You may double your chances of winning prizes simply by making your appointment online prior to the event. Just visit the Bleed Red page of our website by clicking [HERE](#). *(Continued on page 6)*



**BLEED RED BLOOD DRIVE July 10 & 11**  
For more info visit [www.cbco.org](http://www.cbco.org) or call 417-227-5000

Click on the image above to view the video starring Oscar Mercado of the Springfield Cardinals and Dan Lucy of KOLR-10.

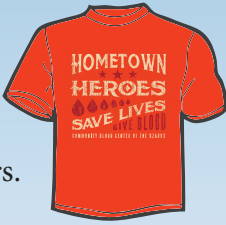
### Prepare in Advance to Hit a Home Run at Bleed Red

1. Schedule your appointment online. You'll save time when you arrive and get an extra entry in the prize drawings.
2. Get a good night's sleep.
3. Drink plenty of water.
4. Eat a healthy meal.
5. If you're concerned about your iron levels, add iron-rich foods to your diet several days before the blood drive, and avoid drinking tea for two hours before donating.
6. After you donate, have a seat in our Donor Café and let us wait on you.

## Promotions & Events

### Summer T-shirts

Thursday, June 1 – Monday, July 31, 2017  
All mobile blood drives and donor centers.



### Salute A Veteran Blood Drive

Monday, June 12 – Sunday, July 9, 2017  
Dedicate your blood donation to a veteran or current member of the military. All mobile blood drives and donor centers.

### Aaron Goddard Memorial Blood Drive

Thursday, August 24, 2017  
Third annual blood drive honoring the late Springfield firefighter and former CBCO employee. Thomson Donor Center in Springfield.

### Holiday Hero

Friday, August 25 – Monday, August 28, 2017  
Second donation. Donor centers only. Commit to 3 donations during specific dates. Complete all 3 and get 3,000 bonus LifePoints.

Be a  
**HERO.**  
Give blood.  
(no cape required)

### Labor Day

Monday, September 4, 2017  
All mobile blood drives and donor centers closed.



### 13th annual Bleed Red Blood Drive

Monday, July 10 & Tuesday, July 11, 2017  
Prizes, free baseball park food, and free Springfield Cardinals T-shirts for all participants. Thomson Donor Center in Springfield and Joplin Donor Center.

### Rotary Days

Wednesday, August 9 – Saturday, August 12, 2017  
Annual competition for Springfield area Rotary clubs. Thomson Donor Center in Springfield.



**Follow us on Facebook to keep updated on our current events!**

## 10th Annual Blood Drive in Arkansas a Success

CBCO and the Northwest Arkansas Naturals teamed up Tuesday, June 6, 2017, for the tenth year of baseball-themed, lifesaving fun at CBCO's donor centers in Bentonville and Springdale, Arkansas. Last year, 216 pints of blood were donated at the Bleed Blue Blood Drive. This year, we broke that record by collecting 289 pints during the one-day event. Thank you, donors, for making Bleed Blue such a success this year!

Donors received a commemorative Naturals-themed T-shirt; hot dogs, chips, and Coca-Cola products; and names were drawn for fun prizes. Rick Kortoff of Bentonville was the big winner, and threw out the first pitch at the June 8 Naturals game. A great big "Thank you!" goes out to our event sponsors from Cumulus Radio – NASH FM 94.3, 92.1 The Ticket, 98.3 The KEG, News Talk 1030 KFAY, and 94.9 Nash Icon. Our photo album from the event is on Facebook. Click [HERE](#) to view.



Strike, the mascot of the NWA Naturals, with CBCO's Linda Byrd.

## CBCO Gives Back at United Way Day of Caring



Making a difference in our community is important at CBCO. Once again, we participated in the United Way Day of Caring. Thursday, June 22, 2017, several staff members headed to Watkins Elementary School in Springfield, Missouri, to paint walls and help freshen up the school.

Want to peek at a few photos? You'll find them in our Facebook album by clicking [HERE](#).

Front row (left to right): Patty Whetsten, Whitney Russell, Trista Markle and Sherri Compton. Back row (left to right): Jim Arnzen, Janelle McReynolds, Cindy Lusby, Dakota Galloway, Jake Griffin and Anthony Roberts.



# 7-Year-Old Faces Lifetime of Blood Transfusions

We first introduced Circulator readers to Kane Lamberson in our Summer 2011 issue. At that time, Kane had not yet received a diagnosis. The family moved out of state for a while, but returned to Springfield and got in touch with us. Let's catch up with Kane now.

"Within five minutes of Kane's birth, we thought there was a problem," Dave Lamberson said of his and wife Liz's son, born in April 2010. "He was very pale and was hooked up to a ventilator almost immediately."

Doctors said their newborn would live 12 to 36 hours. "He was a very sick little boy," Liz said. His spleen and liver were enlarged, and his bilirubin levels spiked higher than a case of jaundice. He had a blueberry muffin rash all over his body — multiple bluish or purplish marks due to a formation of blood cell clusters. "We had no idea what was wrong."

An exchange transfusion — which removes some of the patient's blood and replaces it with fresh donor blood — was performed to replace one-quarter of the baby's blood volume, but the procedure didn't achieve the results physicians wanted. The next step was another exchange transfusion, this time pumping out all of the baby's blood and replacing it with donor blood.

Due to the blood in Kane's body not being his own, doctors weren't aware of his underlying problem — congenital dyserythropoietic anemia (CDA) type 1 — and he didn't receive a diagnosis until he was 18 months old.

"Even before he was diagnosed, he was getting blood transfusions," Liz said. "He spent a week in the hospital at seven weeks old and started his lifelong battle with blood transfusions. At first it was every two weeks, then every three weeks."

While Kane has undergone countless blood and platelet transfusions, there have been a few periods of time when he hasn't needed transfusions. Currently,

he has been transfusion-free since March 30, 2016. He goes to the St. Jude Affiliate Clinic at Mercy Children's Hospital in Springfield, Missouri, for lab work at regular intervals. The results of that lab work indicate whether another transfusion, which typically takes about six hours, will be needed.

His parents can tell a difference in Kane following each transfusion. "After he got the blood, his life would come back," Liz said. "He would be more energetic. When he's low on blood he's very lethargic and wants to lay around and nap. He's really emotional and whiney. I could always pick up on the signs when he needed blood."

The rare CDA type 1 and a hip disease have resulted in Kane having a small stature for his age and delayed motor skills, but he is a happy, intelligent seven-year-old who plays Minecraft, loves the minions from "Despicable Me," and wants to be a construction worker when he grows up.

Blood transfusions will always be part of Kane's life. "He'll have to be very in tune with his body to know how he's feeling and get labs," Liz said.

Kane's parents want people to know that donating blood is important and really does save lives. "It hit me full force after I had him," Liz said. "His life depended on other people donating."

If she could meet the many donors whose blood was given to her son, Liz says she would probably cry and express her gratitude. "Without blood donors, he wouldn't have lived," she said.



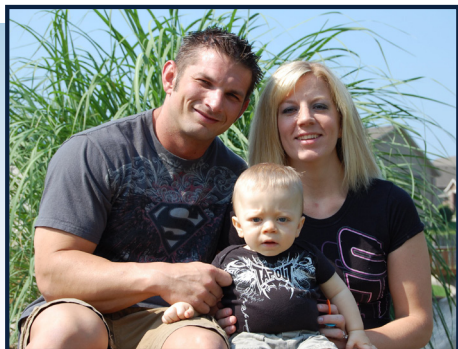
Kane Lamberson today.

*"He spent a week in the hospital at seven weeks old and started his lifelong battle with blood transfusions."*

*—Liz Lamberson*

Congenital dyserythropoietic anemia (CDA) type 1 is an inherited blood disorder characterized by moderate to severe anemia. It is usually diagnosed in childhood or adolescence. Many affected individuals have yellowing of the skin and eyes (jaundice) and an enlarged liver and spleen (hepatosplenomegaly). This condition also causes the body to absorb too much iron, which builds up and can damage tissues and organs. Iron overload can lead to an abnormal heart rhythm (arrhythmia), congestive heart failure, diabetes, and chronic liver disease (cirrhosis). Rarely, people with CDA type 1 are born with skeletal abnormalities. Source: National Institutes of Health

Dave and Liz Lamberson with their son, Kane, in the summer of 2011.



# Students Hit Gallon Grad Status

## Graduating seniors recognized for donating 8 or more times

Fifty-two high school seniors made the list of CBCO's Gallon Grad Class of 2017. Our Gallon Grad program encourages students to make regular blood donation part of their high school careers, and recognizes those who meet the gallon level (8 donations) by the time they graduate. Students receive a certificate of achievement and honor cord. In addition, 26 of these students exceeded the 8-donation mark this year.

Congratulations, graduates! We hope your spirit of giving follows you throughout your lives. If your future college or employer hold blood drives, become involved. If they do not, we hope you get one started.



Haley M. Aleshire	Brighton, MO	Emily Matthews	Marshfield, MO
Jana Allison	Columbus, KS	Tyler Mercado	Springfield, MO
Owen Arnall	Strafford, MO	Elias Morelan	Fair Grove, MO
Alexander Baker	Springfield, MO	Farr Moses	Lebanon, MO
Anthony Baker	Dixon, MO	Victoria Nash	Salem, MO
Christopher Baxter	Springfield, MO	Christopher Nibbelink	Pleasant Hope, MO
Roy Beeson	South Greenfield, MO	Savannah Pearsall	Joplin, MO
Drewin Berry	Springfield, MO	Samantha Quick	Stockton, MO
Destinie Bonebrake	Rolla, MO	Devin Ries	Rolla, MO
Shelby Boyer	Springfield, MO	Maria Sandoval	Lebanon, MO
Dylan Brake	Springfield, MO	Tucker Schneider	Springfield, MO
Jessica Brooks	Nixa, MO	Jonah Simmonds	Springfield, MO
Mariah Carney	Granby, MO	Aaron Siska	Strafford, MO
James Cheney	Willard, MO	Joshua Smith	Buffalo, MO
Ashleigh Christensen	Plato, MO	Kellar Stanley	Joplin, MO
Shawna Clement	Rogersville, MO	Daniel Terry	Fair Grove, MO
Alisha Dalton	Ash Grove, MO	Maxwell Terry	Springfield, MO
Autumn Fletcher	Marionville, MO	Kelly Utter	Monett, MO
Kelly Gonzalez	Springfield, MO	Jascha VanBrunt	Elkins, AR
Michael Graham	Springfield, MO	Erik Velasquez-Perez	Siloam Springs, AR
Jeremiah Guill	Rolla, MO	John Wallis	Neosho, MO
Autumn Jones	Lebanon, MO	Jaedyn Weimer	Rolla, MO
Jared Lawson	Springfield, MO	Christopher West	Pleasant Hope, MO
Michelle Litton	Springfield, MO	Maya Westberg	Springfield, MO
Cassandra Lynn	Conway, MO	Mason Westphal	Bentonville, AR
Christian Martin	Springfield, MO	Garrett Wilson	Joplin, MO

**Congratulations on your achievements!**



## LifePoints Lift Update

CBCO donors gifted 1,762,000 LifePoints to our 10 LifePoints Lift non-profit partner agencies in the first six months of 2017. These non-profits use your LifePoints to work toward their unique missions to make our communities even better. Learn how you can help them make a difference. Visit our LifePoints Lift page online by clicking [HERE](#).

# Hall of Fame Inductees 2017

## Dedicated donors recognized for milestone accomplishments

CBCO is proud to welcome 31 new members into our Hall of Fame, a group of individuals who have made giving of themselves a priority in their lives. These donors have surpassed the 20-gallon mark (160 donations) in order to become a member of the Hall of Fame.

Along with dinners held in Springfield and Bentonville, each of these donors received a commemorative pin, a plaque, and their names have been added to our Walls of Fame at our donor centers.

Additional honorees have been selected for their service as a volunteer, benefactor, or board member. They may never know how much their generosity has meant to hundreds of people in the Ozarks. Congratulations on this milestone, and welcome to our 2017 Hall of Fame members.



Charles Backman	Jefferson City, MO	Denis Friedt	Shell Knob, MO
Raymond Bargo	Springfield, MO	William Harding	Greenfield, MO
Twyla Biber	Republic, MO	James Herron	Bentonville, AR
Ronnie Bloomer	Ava, MO	Regie Hoaglin	Nixa, MO
Louise Blumenstock	Springfield, MO	Nolan Holman	Nixa, MO
Lenetta Bowling	Brookline Station, MO	Diana L. Kimble	Springfield, MO
Vanessa Brandon	Ozark, MO	Randy LaFerriere	Springfield, MO
Bill Bullington	Springfield, MO	John F. Nicholas	Carthage, MO
Edward Clark, III	Springfield, MO	Norman E. Ragan	Rolla, MO
Clinton Claybaker	Springfield, MO	Doris Rattenborg	Springfield, MO
Daniel Dagen	Joplin, MO	Ruth Spargo	Ozark, MO
Bonita Dorssom	Buffalo, MO	Bruce Stutzman	Ozark, MO
Catherine Dunlap	Springdale, AR	Bradley Terry	Springfield, MO
Ronnie Epps	Ava, MO	Kirk Tucker	Macks Creek, MO
Kenneth Fox	Rolla, MO	Don West	Springfield, MO
Janet Frazier	Sparta, MO		

## Celebration of Life events – Missouri and Arkansas

### Arkansas Celebration of Life

Our 2017 Arkansas Celebration of Life luncheon was held Thursday, April 20, on the campus of Northwest Arkansas Community College. Click [HERE](#) to view more photos of this event on Facebook.

### Missouri Celebration of Life

Our 2017 Missouri Celebration of Life dinner was held Friday, May 5, at Bass Pro's White River Room. Click [HERE](#) to view more photos from this event on Facebook.



**You don't follow us on social media?  
Click an icon and start following  
us today!**





# By The Numbers

**36,000** Number of units of red blood cells needed each day in U.S. hospitals and emergency facilities.

**7,000** Number of units of platelets needed each day in the U.S.

**10,000** Number of units of plasma needed each day in the U.S.

**230** Number of donations CBCO needs to receive each day to meet the needs of 40 local hospitals.

**38** Percent of U.S. population eligible to donate blood at any given time.

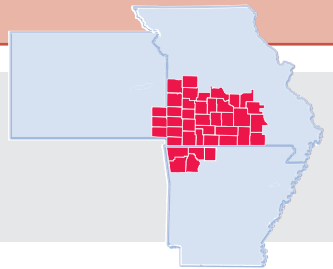
**10** Less than 10% of those eligible in the U.S. donate annually.

**65** Those age 65 and older account for approximately 13% of the population, but require 50% of the blood transfusions each year.

Source: AABB - <http://www.aabb.org>

## DID YOU KNOW?

CBCO currently provides blood and blood products for 40 hospitals in 39 counties in southwest Missouri, northwest Arkansas, and southeast Kansas.



*Our mission is to provide a quality blood supply, in a timely manner, at the lowest reasonable fee, while remaining accountable to the local community, blood donors, and health care providers.*

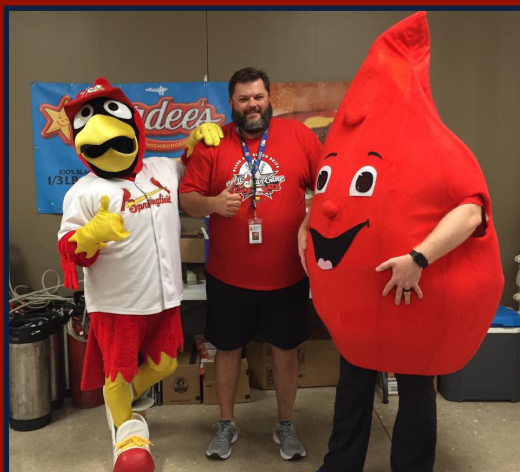
## 13th Annual Bleed Red Blood Drive

(Continued from page 1) To be eligible to donate on Monday, July 10, your last blood donation should have been made on May 15, 2017, or earlier. If you would like to donate on Tuesday, July 11, your last donation should have been made on May 16, 2017, or prior. In addition, donors must be at least 17 years old (16 with parental consent), weigh at least 110 lbs., and be in general good health.

While you're donating blood, be sure to take a selfie and then share it on social media by tagging @OzarksBlood and using our hashtags #redcellfie and #BleedRedCBCO.

Bleed Red hours of operation at Springfield's Thomson Donor Center are 7:00 a.m. to 7:00 p.m. Joplin Donor Center will be open 11:00 a.m. to 6:00 p.m.

We'll see you at Bleed Red!



### Four convenient CBCO Donor Centers near you!

#### Springfield

##### Thomson Center - 220 W. Plainview

(417) 227-5000 or 800-280-5337

Monday through Friday - 7 am to 7 pm

Saturday - 7 am to 1 pm

Sunday - 9 am - 3 pm

#### Joplin - Northpark Mall

##### 101 N. Range Line Rd.

(417) 626-8323 or 866-401-5143

Monday through Friday - 11 am to 6 pm

#### Springdale - 3503 S. Thompson

(479) 927-1200 or 866-401-5144

Monday through Thursday - 11 am to 6 pm

Friday - 8 am to 2 pm

#### Bentonville - 1400 SE Walton Blvd.

(479) 464-2506

Monday through Thursday - 11 am to 6 pm

Friday - 8 am to 2 pm

