



# NEWS RELEASE

COMMUNITY  
BLOOD  
CENTER  
OF THE OZARKS  
not-for-profit organization

**ADMINISTRATIVE OFFICES**  
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**Donation Centers in:** Springfield, MO (2)  
Joplin, MO  
Springdale, AR  
Bentonville, AR

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*For more information call:*

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*For Immediate Release—*

## **Game for Life Blood Drive is more than just a game**

***CBCO's largest Northwest Arkansas area blood drive coming to donor centers, U of A campus Jan. 28-29***

**January 12, 2015**— As the Arkansas Razorbacks wind their way through the SEC basketball season, Community Blood Center of the Ozarks is gear in for another great Game for Life Blood Drive. The drive January 28-29 is the largest blood drive in the Northwest Arkansas region and occurs at a time when winter weather and flu season can cause blood donations to drop. Donors may give blood at CBCO donor centers in Springdale or Bentonville.

**Springdale Donor Center - 3503 S. Thompson**  
**Open from 11 am to 6 pm**

**Bentonville Donor Center - 1400 SE Walton Blvd.**  
**Open from 11 am to 6 pm**

All participants at CBCO donor centers will receive a custom event t-shirt with an old school Razorbacks logo. The Game for Life also comes to the University of Arkansas campus on January 28-29.

**Arkansas Union – 3rd floor ballroom**  
**10 am to 4 pm each day**

In addition to the t-shirt, participants on campus will enjoy free pizza from Papa Johns.

“Over the past two decades, over 13,000 blood donors have supported the hogs and saving area lives during Game for Life,” CBCO Donor Recruiter Savanna Swaffar said. “And since each blood donation is divided into components, literally tens of thousands of area patients have been helped. I know that the Hogs will be well represented again”

CBCO's Game for Life Blood Drive is sponsored by radio stations KIX 104, Magic 107.9, Hot Mix 101.9, 93.3 The Eagle, 99.1 KMAG as well as KNWA-TV, Fox 24 and NWA Media. For more information on this drive, call CBCO at 1-866-401-5144 or log on to [www.cbco.org](http://www.cbco.org). *Give life to your community* by taking part in the Game for Life.

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