Kyle had just left his mother’s house when he lost control of his motorcycle on a country road near War Eagle, Arkansas. Lying in the road, he saw the pickup truck that was unable to stop and his thoughts turned to his then-3-year-old son. The truck rolled over Kyle’s legs and torso. His femur was shattered. His tibia was fractured. His collarbone, humerus, and scapula were all broken. Kyle spent 88 days in the hospital, underwent 14 surgeries, and received blood a total of 87 times. After several years of recovery and learning to walk again, Kyle donates at CBCO blood drives as often as he can. “You saved my life. I’m indebted to you forever. Thank you.”

Community Blood Center of the Ozarks enriches lives in our community by working together to create trust and confidence in all we do. CBCO is the sole provider of blood and blood products for 39 hospitals, in 39 counties. As a not-for-profit organization, we only recover the cost incurred in the donation, testing and distribution of blood and blood products. CBCO also supplies blood to the United States military as part of a national effort to sustain our troops. We depend on your spirit of volunteerism to achieve these endeavors.

Our Mission:
To provide a quality blood supply in a timely manner at the lowest reasonable fee while remaining accountable to the local community, blood donors and healthcare providers.

Every drop makes a difference
Each year thousands of lives in the Ozarks are prolonged and saved by CBCO donors.

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Born two-and-a-half months prematurely via emergency C-section, 3.1-lb. Kemily was suffering from Patent Ductus Arteriosus, a hole in her aorta. While doctors waited for the hole to heal on its own, complications developed and surgery was performed to correct the problem. She remained in NICU for 10 weeks, and received three transfusions from a rare group of people – O Negative “Baby Quad” donors. Today, Kemily is a healthy 6-year-old with no signs of her struggle as a newborn. “You saved our daughter’s life,” said Kemily’s mother, Rebecca, who is a CBCO donor. “You don’t realize that little sacrifices you make can affect so many people. Thank you.”
We have three basic programs from which you can choose for your group. All programs were created with the community’s inherent benefit in mind.

- Comfortable donation centers with friendly phlebotomists and staff
- Public notoriety for organizational benchmark achievements
- A LifePoints reward system for all blood donors, with gift redemption at www.cbco.org
- A LifePoints Lift option that takes your donation even further by gifting points to a cause right here in the Ozarks
- Themed events to inspire and motivate individual and organizational support for the continued success of our mission
- A single CBCO point-of-contact to serve you for each of three programs

Today, choose to save multiple lives.

Contact:
Patrick Mulheron
mulheronp@cbco.org
(417) 227-5312

The community depends on us. The hospitals depend on us. Patients depend on us. You can depend on us, too, to provide you a gratifying experience.

The Ambassador Program
Be a CBCO Ambassador by advocating our mission of saving lives through encouraging others to donate blood. Sometimes potential blood donors just need to be prompted!
We always need volunteers to promote and encourage eligible citizens to donate blood at our centers. You can do this by distributing promotional items that educate and encourage prospective donors to roll up their sleeves at one of our donation centers.
- CBCO will provide you with materials to promote and succeed.
- By volunteering to be a CBCO Ambassador, you are a point-of-contact through whom we can reach a multitude of lifesavers – all those who are within your realm of influence!

The Adopt-A-Drive Program
You can help our costs tremendously by adopting a day at one of our five donation centers rather than hosting a drive at your facility. This is a program that simply saves lives, saves dollars, and offers you several great features and benefits.
- Adopt a day at the donation center of your choice and your employees, members, and affiliates can donate together throughout a chosen timeframe. This builds camaraderie, a good feeling of saving people’s lives, and organizational goodwill.
- All donors throughout your adopted timeframe will see your display at our refreshments area, and you can raise awareness with those who are not already familiar with your organization.
- No need to provide your own blood drive site with this option. We’ve got everything you need at our centers!
- CBCO will provide you with materials to promote and succeed.

Whether you represent a church, corporation, non-profit organization, or an auxiliary, you can Adopt a Drive!

The Above & Beyond Program
Since our inception, the community has supported CBCO center events that go Above and Beyond the scope of individual donations. Your event may be similar to our annual two-day Bleed Red Blood Drive, with media coverage, appearances by the Springfield Cardinals, hot dogs, and goodie bags for all donors. Maybe your event will be more along the lines of one of our rotary groups, with members stopping by at their convenience within a set period of time. We’ll make it exciting with a theme and mission for your group to become engaged blood donors who enrich lives while also having a lot of fun.
- Do you have a theme in mind? We can help you enhance it!
- We’ll help you grow your captive audience of willing lifesavers.
- Have donor rewards and recognition!
- You can be creative with drive preparation and donor recruitment.
- Dream big for donor refreshments!