

**Community Blood Center of the Ozarks and  
Youngblood Auto Group “Drive 2 Save Lives” Promotion  
Official Terms and Conditions**

1. **Purpose:** Community Blood Center of the Ozarks (“CBCO”) is sponsoring and operating the “Drive 2 Save Lives” Promotion (the “promotion”) with the purpose of promoting and obtaining blood donations from donors for charitable purposes. Youngblood Auto Group LLC (“Youngblood”) is assisting CBCO by providing a prize for the drawing for promotion participants, and assistance in promoting.
2. **Promotion Description:** CBCO will hold the promotion from November 30, 2020 through January 31, 2021. This will include blood drive events held at various locations in northwest Arkansas, southwest Missouri, and southeast Kansas.
3. **Eligibility:** The promotion is intended to promote and obtain blood donations from persons eligible to make blood donations to CBCO. However, contributions are strictly voluntary, and no contribution, donation, purchase, or payment of any kind is necessary to complete an entry form for the drawing for an opportunity to win the prize. To be eligible to participate in the event, participants must be 18 years of age or older and present a valid driver’s license or other form of government identification at any donation opportunity. If a promotion participant is under the age of 18, entry must be donated or assigned to parent or legal guardian. Employees of Youngblood Auto Group and CBCO and their immediate family and household members are excluded from participating in the drawing for promotion participants.
4. **How to Enter:** The promotion is limited to November 30, 2020 through January 31, 2021 at participating CBCO mobile blood donation sites or CBCO donation centers. Eligible participants may enter by completing an entry form during the promotion (non-donors) or will be automatically entered into the drawing when registered to donate blood (donors). While promotion participants are encouraged to make blood donations, any eligible person who presents at a mobile blood donation site or CBCO donation center may make a single entry into the drawing for the opportunity to win the prize. Eligible promotion participants will fill out a paper entry slip for entry into the drawing.
5. **Drawing:** Finalists will be selected by an official with CBCO randomly drawing a weekly finalist and/or any special event finalists of all promotion participants to determine the finalists. The finalists will then be notified on or before the Tuesday of each week by CBCO by telephone. CBCO will make two separate attempts to contact a finalist. If contact with the finalist cannot be established, an official with CBCO will randomly draw another number from the database of all event participants to determine the finalist. The determination, selection, and identification of finalists by CBCO will be final. For the actual giveaway event, the names of each finalist present at the event will be placed in the drawing. An official from Youngblood Auto Group will randomly select names, one at a time, of finalists as a process to eliminate those who are not the grand prize winner until there is one name left who will be the grand prize winner. A finalist’s failure to appear at the giveaway event on date to be determined will result in disqualification from the drawing.
6. **Prize:** There is one prize available to promotion participants. The giveaway event participant whose name is drawn last will be the winner of the Nissan Kicks. The prize is non-transferable and non-assignable. The winner of the prize is required to execute all paperwork necessary to transfer ownership of the prize and take delivery of the prize by Friday, February 26, 2021. The winner’s failure or refusal to complete all paperwork necessary to transfer ownership of the

prize or take delivery of the prize by Friday, February 26, 2021 will result in complete forfeiture of the prize. In such event, a replacement winner will not be determined and the opportunity to win the prize will be withdrawn.

7. Taxes: No cash equivalent prizes will be provided in lieu of the designated prize. Any and all taxes, charges, and other fees including, but not limited to, license fees, tags, title and registration fees on the prize, as well as any income taxes payable, are the sole responsibility of the winner.
8. Release of Liability: By participating in the promotion, promotion participants release CBCO, Youngblood Auto Group, Nexstar Media Group Inc. and their respective directors, officers, agents, representatives, members, employees, affiliates, subsidiaries, and parent companies, insurers, attorneys, sponsors, participating charities, and other related entities, from any and all liability, claims, causes of action, and losses or damages of any kind, arising out of or relating in any way to the promotion, participation in the promotion, determinations of eligibility, interpretations of these terms and conditions, award of the prize, delivery of the prize, and condition of the prize.
9. Promotion: By participating in the promotion, the promotion participant who wins the prize consents to the use of his or her name, identity, photograph, image, and likeness in any materials, announcements, or communications relating to the promotion, whether in print, online, or in any other media form. Additionally, the promotion participant who wins the prize consents to the use of his or her name, identity, photograph, image, and likeness in marketing, promotional or other materials and communications without additional compensation.
10. Odds: The chances of winning the prize will depend on the total number of eligible entries received for the drawing.
11. Law: The promotion is subject to all federal, state, and local laws and regulations and is void where prohibited by law.
12. Decisions: CBCO will supervise and oversee the promotion, blood donations, entries into the drawing, drawing of finalists, drawing of the winner, and any and all interpretations of these terms and conditions. All drawings will be made under the supervision of an official of CBCO. Event participants agree to abide by the terms of these official terms and conditions and by the decisions of CBCO, which are final and binding on all matters pertaining to the promotion.
13. Rescheduling: CBCO reserves the right, in its sole and absolute discretion, to postpone, delay, or reschedule any mobile blood drive donation site or the giveaway event for any reason, including inclement weather, acts of God, or other circumstances beyond the reasonable control of CBCO.