

# Stronger Together



AdamSwenka.com  
YOUR LOCAL ONLINE LENDER  
POWERED BY FLAT BRANCH HOME LOANS

# Charity Challenge Blood Drive!



## Requirements/Rules

- To participate, groups must be a 501(c)3 and register with us by Feb. 7
- Points will be awarded to groups for the following activities:

Activity	Points Awarded
Group registration by 2/7/21	500
Attend Zoom kick-off mtg 2/10/21	500
Share event on social media and tag CBCO @OzarksBlood	500
Schedule a Zoom presentation for your group with a CBCO rep	500
First-time donors signed in during blood drive event	200 each
Donors signed in during blood drive event	100 each

- A minimum of 10 donors signing in for your group is required to be eligible for prize money.
- Points will be tallied to determine first (\$1000) and second (\$500) place groups.
- Participating groups will have access to an online promotional toolkit.
- Masks and photo ID are required to donate. Appointments are highly encouraged to provide an optimal donor experience.

## FAQs

- **Why support Community Blood Center of the Ozarks (CBCO)?**
  - CBCO is the local, non-profit blood, platelet, and plasma provider for ALL hospitals in our 40-county service area. Your donation with CBCO helps your friends, family, and neighbors.
- **How much blood is needed?**
  - We need an average of 200 donations every day to meet local patients' needs.
- **Does it matter if I give blood or plasma with you or with another organization?**
  - YES! Donations with any other organization or plasma center mean your donation is going outside of our community. This could potentially cause a blood shortage in our area and put local patients at risk.
- **Why do other places offer money for donations?**
  - While we can provide donor incentives (T-shirts, gift cards, drawings, etc.), all local hospitals will accept only blood that comes from unpaid, volunteer blood donors. Donations from paid plasma centers are used for other purposes and are not used for transfusion directly into patients.
- **How has COVID-19 impacted blood donations?**
  - Since the pandemic started, CBCO has lost more than 500 blood drives equaling the loss of more than 15,000 much-needed donations. While donations have declined, we've also seen months of record blood usage at hospitals, creating a need for events like the Charity Challenge to help ensure a strong, stable blood supply.