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## NEWS RELEASE

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*For Immediate Release—*

### **CBCO service area grows with addition of hospitals**

**Facilities in Harrison, AR and Nevada, MO switch to local blood provider**

**May 13, 2015—** As Community Blood Center of the Ozarks (CBCO) celebrates its 20th year of service to hospital patients throughout the Ozarks, the blood center is pleased to announce the addition of two new hospitals to its service region.

The new hospitals include North Arkansas Regional Medical Center in Harrison, Ark. and Nevada Regional Medical Center in Nevada, Mo. Those new additions bring the total number of hospitals served by CBCO blood donors to 39 and the total number of counties in the CBCO service region to 39.

"We're happy to add these facilities to our service area and are able to expand because of our excellent customer service and quality of care," said CBCO Executive Director Anthony Roberts. "Communities want to come on board with us due to the reputation of our organization. It really makes it an easy sell when I talk to hospital administrators."

In keeping with the organization's philosophy of "local blood for local people," CBCO will launch blood drives in both communities to help meet the needs of the new hospitals. In Nevada, the first CBCO drive will be held at the hospital on Thursday, May 7, from 1 pm to 5 pm. The first drive at NARMC in Harrison will be held on Thursday, May 21, from noon to 6 pm. Participants at each drive will receive a commemorative 20th anniversary T-shirt. More opportunities to give in Boone and Vernon counties will be coming soon.

If your group wants to hold a blood drive with the exclusive local provider of blood in the Ozarks, contact CBCO at 1-800-280-5337.